

URS KOENIG



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Leadership Expert, Military Peacekeeping Commander,  
Highly Acclaimed Ultra Competitor, Widely Published Professor

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SPEAKER PACKAGE



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# BIOGRAPHY

## TITLE:

Leadership Expert, Military Peacekeeping Commander,  
Highly Acclaimed Ultra Competitor, Widely Published Professor

## AT A GLANCE:

When companies need to inspire, engage, and develop their people while at the same time delivering stellar results in today's hyper-competitive and complex business environment, they call URS KOENIG. His message of Radical Humility in leadership draws on his world-spanning career growing leaders on four continents.

Urs' research-backed Radical Humility Framework is packed with tangible tools and practical takeaways, leaving audience members with the ultimate actionable blueprint for a new type of leader for a new type of world.

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# BIOGRAPHY

## FULL LENGTH BIO:

Urs is a former United Nations military peacekeeper and NATO military peacekeeping commander, a highly accomplished ultraendurance champion, a widely published professor, and a seasoned executive coach and keynote speaker with more than three decades of experience helping hundreds of leaders and dozens of executive teams unlock new levels of achievement across four continents.

He is the founder of the Radical Humility Leadership Institute and speaks frequently on the topic of leadership to corporations and associations across the globe. His message of Radical Humility in leadership has inspired teams from across the spectrum, including Amazon, Starbucks, the Society of Human Resource Management, Vistage, the University of Melbourne, and Microsoft.

He holds a PhD in geography and a Master of Science from the University of Zürich, Switzerland, and an MBA from the Australian Graduate School of Management.

Urs is the loving father of two teenage boys who make commanding soldiers look easy. He lives in Seattle, Washington.

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## SPEAKING TOPIC 1

### Radical Humility

#### Be a Badass Leader AND a Good Human

With the world changing faster than ever before, increasing business competition, rapid technological change, and an incredibly diverse generation entering the workforce, a new, elevated style of leadership is required. This modern form of leadership is called leading with Radical Humility; a more human-centered approach that views humility as a key strength to achieving goals in today's complex world.

Radical Humility unlocks exactly how to deliver stellar business results with teams looking to mitigate burnout, overwhelm, exhaustion, resistance, and high turnover while promoting productivity, engagement, innovation, and creativity.

In this timely, highly actionable, and interactive keynote, Urs helps audience members implement his deeply researched and battle-tested Radical Humility framework that is grounded in his career in the leadership trenches as a UN peacekeeper, business executive, veteran executive coach, ultra-endurance champion, and widely published professor growing leaders on four continents.

Audience members will leave this presentation inspired by moving leadership stories and with a hands-on, concrete, and easy-to-use Radical Humility toolkit they can immediately implement to create a high-performance culture that is 'tough on results and tender on people'.

#### Actionable Takeaways Tailored to Each Audience:

- Master the three-pillared Radical Humility Framework to drive engagement and productivity.
- Discover why digging deep for increased self-awareness is key to winning and how to go about it.
- Learn the one critical skill that is required to fail successfully and embrace a growth mindset.
- Learn how to drive high-performance team engagement by applying compassion while upholding the highest productivity standards.
- Learn how to build a fearless team by championing a culture of psychological safety, including an easy-to-implement exercise that you can try at your next team meeting.

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## SPEAKING TOPIC 2

### THEN to NOW Leadership

#### How to Engage and Empower in a Complex World

Business leaders in today's fast-paced, disruptive, and volatile business climate face leadership challenges that did not exist even five years ago: Delivering top business results with a highly diverse workforce that is dealing with burnout, mental health challenges, and low retention. To successfully tackle these challenges, a new kind of leadership is required—a kind of leadership that lets go of what we used to do back THEN and embraces what we need to do NOW to drive stellar business results while deeply engaging our team members.

In this inspiring, interactive, and actionable presentation, Urs guides his audience through the implementation of his proprietary THEN to NOW leadership framework, which is based on his world-spanning career of developing leaders on four continents as a UN peacekeeper, executive, seasoned executive coach, ultra-endurance champion, and widely published professor.

Audience members will leave this presentation energized and ready to take action. They will walk away with a tangible and concrete THEN to NOW toolkit that includes a focus on psychological safety, empowerment, belonging, and a growth mindset that leaders can immediately implement to fully engage their people while holding them to the highest standard. The result is that the team members can do what matters most: delight customers and take care of each other along the way.

#### Audience Outcomes:

- Master the 5 THEN to NOW Leadership Shifts to drive engagement, retention, and productivity.
- Discover why focus and saying 'no' are two of the most important ingredients for success, including a practical, hands-on exercise.
- Learn how to apply compassion while upholding the highest standards.
- Discover how to build a fearless team by championing a culture of psychological safety, including an easy-to-implement exercise that you can try at your next team meeting.
- Learn how to delegate and empower comprehensively.

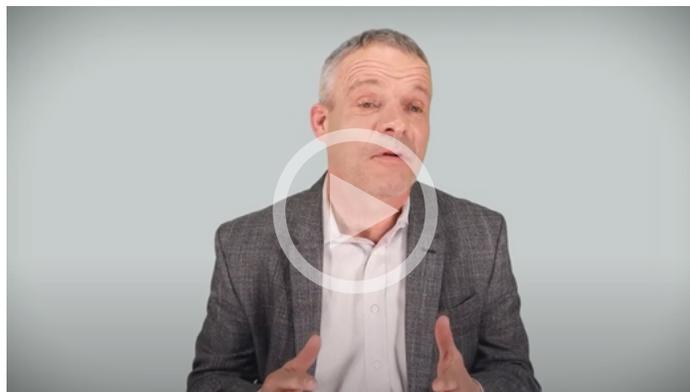
## VIDEOS



[Speaker Reel: Watch](#)



[Full Keynote: LWHRA Symposium - Seattle Watch](#)



[What It's Like to Work with Me Watch](#)

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## PHOTOS:

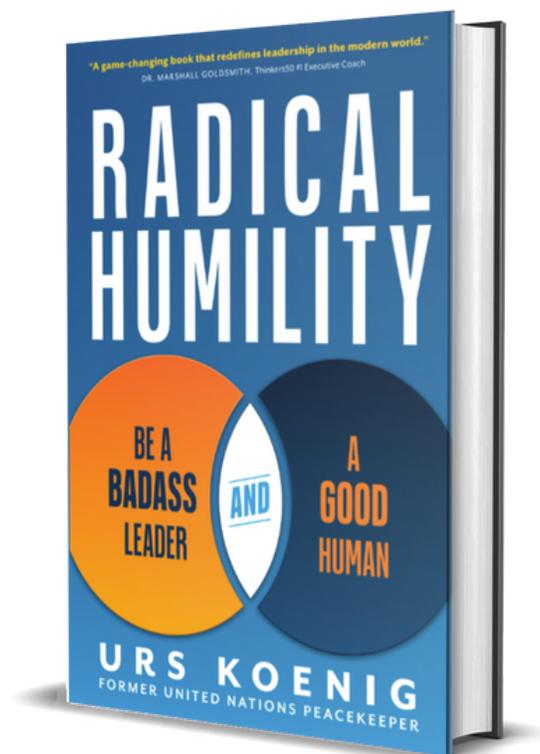
*Click on photos to download.*



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# BOOK SIGNINGS

Urs Koenig is open, willing, and excited to embrace the opportunity to discuss his book "Radical Humility: Be a Badass Leader and a Good Human" at speaking events. He actively welcomes book signings and photo opportunities, fostering personal connections with his audience. Urs Koenig encourages bulk purchases of his book for event attendees, recognizing the book's far-reaching impact off the stage. His commitment to empowering others through both his presence and words makes him a cherished figure at events.



[Learn More](#)

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# A/V REQUIREMENTS

## COMPUTER, PROJECTORS, AND DISPLAYS

Urs provides his own Apple MacBook Pro 13" running macOS Catalina 10.15 with Thunderbolt 3 (USB-C). HDMI is also available via an included Apple USB-C Digital AV Multiport Adapter. Urs's entire presentation is presented from his computer using a 16:9 display ratio at 3840 by 2160. Client must provide a DSAN Perfect Cue system (or equivalent) for Urs's direct slide control.

## MICROPHONE

Urs requires a wireless lavalier microphone connected to a professional audio system.

## AUDIO

Audio can be output from Urs's MacBook Pro via the Thunderbolt 3 / USB-C ports or a standard 3.5mm analogue headphone jack.

## AV TESTING / SOUNDCHECK

Urs requires an A/V check no fewer than 30 minutes before taking the stage.

## CONFIDENCE MONITORS

Urs strongly prefers at least one confidence monitor, if possible.

## NO PODIUM

Urs prefers no podium on stage. If one must be present, it needs to be pushed back so she may walk in front of it unencumbered.

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# STAGE INTRO

Challenging people to help them achieve peak performance is at the heart of everything Urs Koenig does.

After a championship career as a skier in Switzerland, he won numerous races and set several course records as an ultraendurance cyclist and ultra-marathoner in races around the globe.

Along the way, he served as a widely published professor at multiple universities in Switzerland, the U.S. and Australia. During his 20 years as an executive coach and speaker, Urs has helped hundreds of leaders and dozens of executive teams across four continents to embrace leading with Radical Humility.

In 2017 Urs embarked on a new leadership adventure, serving as Military Peacekeeping Commander in the NATO mission to the Balkans— at age 50. Most recently, at age 54, he served as a UN Military Peacekeeper in the Middle East.

Urs is still a passionate skimountaineering racer and a loving father of two teenage boys who make commanding soldiers look easy.

Ladies and gentlemen.....Urs Koenig

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# TESTIMONIALS

"Urs, wow, that was incredible! Your excellent opening keynote nailed it by setting the tone for our symposium. We received lots of positive feedback from audience members on how much they enjoyed your talk and how useful it will be in their work with their teams."

*-Erika Berndt, HR Director Microsoft*

"Impactful. Urs delivered an opening keynote that kept the crowd engaged and wanting more. His thoughtful delivery was filled with humor and storytelling that showcased his impressive career and lived examples of exemplary leadership. A must have!"

*-John Alaimo, DEI Strategist, Amazon*

"Urs presentation was fantastic. He brings a distinctive and exciting view on leadership and leading personal and professional change. His illustrations and examples resonate powerfully and his approach to motivating change is compelling. Urs gives a very tight, energetic and extremely enjoyable and inspiring presentation that never wavers or falters. His is a unique and diverse worldview and it resonates with authenticity."

*-Mark Davila, Director Strategic Affiliate Partnerships, Society for Human Resource Management (SHRM)*

"Urs' speech was absolutely incredible! Great energy and fantastic message. There were so many great nuggets of information, I couldn't write fast enough. I highly recommend Urs as a speaker for your next event. Outstanding!"

*-Paris Ervin, Senior Director Media and Public Affairs, Illinois Health and Hospital Association*

"Urs was not only a phenomenal speaker, but he was also a great collaborator as we prepared for our event. Urs truly worked to understand our organization's mission and culture and made strong connections to our organization throughout his talk and activities. Urs felt like more than just a speaker, he felt like our strategic partner."

*-Tiffany Nieman, MSIO, Director of Organizational Development*

"Urs has a special talent for engaging his audience while sharing hard-hitting wisdom about managing in today's challenging environment. He speaks authoritatively and with empathy. A 10 out of 10."

*-George Noroian, President, Giant Leap*

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# 2024 RATE CARD

## Virtual

\$7,500.00 GROSS

## In-Person

\$10,000.00 GROSS plus \$1,500.00 travel buyout (inclusive of airfare and ground transportation in home and event city) plus hotel to be covered by client.

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# SOCIAL MEDIA

## Website

<https://www.urskoenig.com/>

## LinkedIn

<https://www.linkedin.com/in/urs-koenig-ab3828/>

## Instagram

<https://www.instagram.com/koenigurs/>

## YouTube

<https://www.youtube.com/channel/UC-w0cnVZZjdsGhNWWWeHXFqA>

